

DESKTOP DATA FILES

**Complete historical and projected data
for any variable in the Woods & Poole Database...**

- ✓ Annual data for 1970-2060 or 1990-2060
- ✓ Data for **geographic areas** down to the county level
- ✓ Data for **any economic or demographic variable** in the Woods & Poole database
- ✓ Data in a single file by download
- ✓ Includes Census Bureau total population data based on the 2020 Census

DESKTOP DATA FILES MAKE IT EASY FOR YOU TO

- combine Woods & Poole's data with your own database or desktop marketing system
- obtain only the variables you need to analyze
- analyze the data in almost any spreadsheet, database, or mapping software
- use data in GIS software

CONTENTS

Each *Desktop Data File* includes data for the following geographic areas:

- all Counties
- all Metropolitan & Combined Statistical Areas (MSAs & CSAs)
- all Regions
- all Micropolitan Statistical Areas and Metropolitan Divisions
- all States
- the U.S. as a whole

VARIABLES AVAILABLE

More than 900 economic and demographic variables are available (see the list of variables on the reverse). Historical income, total population, and employment data from 1970 to 2021; all data from 2022 to 2060 are projected. Woods & Poole can also aggregate data to create special variables, e.g. total population age 18-22. In addition to the variables listed on the reverse Woods & Poole has population by single year of age by race by sex.

FORMAT

Desktop Data Files can be imported into almost any mapping database or spreadsheet software; they can also be integrated easily into most desktop marketing systems. This enables you to use Woods & Poole's long-range regional projections along with your own software.

Desktop Data Files are in comma separated value (CSV) format on by download. Each variable is in separate CSV file. The CSV files are comma-delimited with county names and FIPS codes in quotes; these files can be opened as spreadsheet files in almost any spreadsheet software.

COST

\$395 for the first variable and \$197.50 for each additional variable ordered at the same time.

HOW TO ORDER

Order on-line at www.woodsandpoole.com Or check off the variables you want from the list on the reverse, then complete the bottom portion of the order form. To order by phone please call (800)786-1915 or fax the order form to (202)332-6466.

© 2023 Woods & Poole Economics, Inc. Prices and availability subject to change without notice. Woods & Poole products are provided subject to all terms and conditions of the Woods & Poole End User License Agreement including warranty limitations and disclaimers.

2023 *Desktop Data File* information packet page 1 of 3

Woods & Poole Economics, Inc. • 4910 Massachusetts Avenue, N.W. Suite 208 • Washington, DC 20016-4368 • www.woodsandpoole.com

WOODS & POOLE ECONOMICS, INC. END USER LICENSE AGREEMENT

IMPORTANT - READ CAREFULLY: This is a legal agreement ("Agreement") between you (an individual or a single entity) the end user ("Licensee") and Woods & Poole Economics, Inc. ("W&P") which governs use of the W&P product purchased by you from W&P, including proprietary economic and demographic data, analysis and forecasts ("Information") and any software, documentation and supporting materials, whether on printed page(s) or other tangible medium ("Media") or in electronic form (collectively, the "Product"). THIS PRODUCT IS SUBJECT TO PROTECTION UNDER UNITED STATES COPYRIGHT LAWS AND MAY BE USED ONLY IN ACCORDANCE WITH THE TERMS AND CONDITIONS OF THIS AGREEMENT. BY CLICKING ON THE "ACCEPT" BUTTON OR BY DOWNLOADING, OPENING PACKAGE CONTAINING MEDIA OR RETAINING OR USING THE PRODUCT, YOU ACKNOWLEDGE YOU HAVE READ, UNDERSTOOD AND AGREE TO BE BOUND BY THIS AGREEMENT. IF YOU DO NOT AGREE, PRESS "CANCEL", DO NOT DOWNLOAD, OPEN OR USE THE PRODUCT AND RETURN THE PRODUCT TO W&P WITHIN 90 DAYS AFTER PURCHASE FOR A FULL REFUND.

LICENSE AND RESTRICTIONS

Subject to this Agreement, W&P grants Licensee a non-exclusive license to use the Product solely for Licensee's own internal purposes at a single Licensee facility in a single building (the "Site"). If you entered into this Agreement on behalf of a legal entity that you have authority to bind to this Agreement as Licensee, then Licensee may permit its employees at the Site to use the Product solely on its behalf and, if provided in electronic form, may make a reasonable number of copies as necessary for such use, provided all users and all copies shall be located at the Site. Licensee shall not make the Product available or accessible outside of the Site or on or through the Internet or other externally accessible network. Notices of W&P may not be removed and shall be included on any permitted copies. Licensee shall use reasonable procedures and efforts to ensure that limitations on access to and use of the Product are not exceeded, and will ensure all users agree to and are bound by the restrictions in this Agreement. Licensee shall hold the Product in confidence and not distribute or disclose any Product or Information to any third party except as set forth in the following paragraph.

Licensee may incorporate small excerpts of Information from the Product into Licensee's reports and similar documents (other than formal legal and financial documents) ("Licensee Documents") provided that: (i) each Licensee Document shall be used solely in Licensee's company or be a customized document specially prepared for a single customer of Licensee subject to a written agreement at least as protective of W&P's rights as this Agreement; (ii) in no event shall Licensee Documents be made available for general sale or distribution; (iii) the amount of Information in each Licensee Document must be an insubstantial portion of the overall Information in the Product, and be insubstantial and incidental to the overall Licensee Document; and (iv) source shall be prominently cited on each page or screen display containing Information with any applicable W&P proprietary or copyright notice and Licensee Documents must state that W&P does not guarantee accuracy and use of Information, and any conclusions drawn, are solely the responsibility of Licensee as follows: "Source: Woods & Poole Economics, Inc. Washington, D.C. Copyright 2023. Woods & Poole does not guarantee the accuracy of this data. The use of this data and the conclusion drawn from it are solely the responsibility of [Licensee]."

Licensee may not otherwise reproduce, distribute, sublicense, transfer or disclose any of the Product, or use any of the Product to develop or commercialize any data product or service or provide any of the Product for download over a network. Licensee may not reverse engineer or reverse analyze the Product, except to the extent such may not be restricted under applicable law. Product is licensed, not sold. ALL RIGHTS NOT EXPRESSLY GRANTED HEREIN ARE RESERVED BY W&P OR ITS LICENSORS.

LIMITED WARRANTY AND DISCLAIMER

W&P warrants that Media (if any) will be free of material defects under normal use for 90 days from shipment. W&P does not warrant Product will meet your requirements or be error-free. Information may contain errors from third parties or inadvertently introduced by W&P. Forecasts and projections are uncertain and future data may differ substantially. Licensee's sole and exclusive remedy under this limited warranty shall be, at W&P's option, to either repair or replace the Media, or refund the purchase price paid to W&P. The above remedy is available only if Licensee returns the Product to W&P with proof of purchase within the warranty period. W&P MAKES NO OTHER PROMISES, REPRESENTATIONS OR WARRANTIES, EITHER EXPRESS, IMPLIED, STATUTORY OR OTHERWISE, WITH RESPECT TO THE PRODUCT OR INFORMATION, INCLUDING ITS CONDITION, ACCURACY, OR CONFORMITY TO ANY DESCRIPTION, AND W&P SPECIFICALLY DISCLAIMS ALL IMPLIED WARRANTIES OF MERCHANTABILITY, NONINFRINGEMENT AND FITNESS FOR A PARTICULAR PURPOSE.

LIMITATION OF LIABILITY

W&P'S LIABILITY ARISING OUT OF THIS AGREEMENT SHALL NOT EXCEED THE AMOUNT PAID FOR THE PRODUCT. W&P WILL NOT BE LIABLE FOR ANY RELIANCE ON OR CONCLUSIONS DRAWN FROM THE INFORMATION, OR ANY CLAIM AGAINST YOU BY ANY OTHER PARTY, OR ANY CONSEQUENTIAL, INCIDENTAL, SPECIAL, INDIRECT OR EXEMPLARY DAMAGES ARISING OUT OF THIS AGREEMENT OR PRODUCT, EVEN IF ADVISED OF POSSIBILITY THEREOF. THESE LIMITS SHALL APPLY NOTWITHSTANDING FAILURE OF ESSENTIAL PURPOSE OF ANY LIMITED REMEDY AND THE AMOUNT PAID REFLECTS THIS ALLOCATION OF RISK.

U.S. GOVERNMENT RESTRICTED RIGHTS

Product and documentation are deemed "commercial computer software" and "commercial computer software documentation" pursuant to DFAR § 227.7202 and FAR § 12.212, as applicable. Use, reproduction or disclosing by U.S. Government shall be governed solely by this Agreement and is prohibited except as expressly permitted herein.

MISCELLANEOUS

This Agreement and rights hereunder may not be assigned or transferred, either directly or indirectly, by Licensee without prior written consent of W&P. This is the entire agreement between the parties relating to the subject matter hereof and no waiver or modification shall be valid unless in writing signed by each party. The waiver of any breach or term shall in no way be construed as a waiver of any other breach or term. If any provision is held to be contrary to law, the remaining provisions shall remain in full force and effect. This Agreement is governed by the laws of the District of Columbia, United States of America, without reference to conflict of laws principles. All disputes arising out of this Agreement shall be subject to exclusive jurisdiction, forum and venue of the state and federal courts in the District of Columbia, USA, and the parties agree and submit to the personal and exclusive jurisdiction of these courts. Should you have any questions regarding this Agreement, or if you desire to contact W&P for any reason, please write: Woods & Poole Economics, Inc., 4910 Massachusetts Avenue, N.W. Suite 208, Washington, D.C. 20016-4368.