

# County Projections to 2060

*Economic and  
Demographic Data and  
Projections,  
1970 to 2060, for  
a single County, State or  
Metropolitan Area*



# **Comprehensive Data and Projections to 2060**

**More than 900 Variables Including  
Population, Income, Employment,  
Retail Sales and Households**

**Available for a single County,  
State or Core Based  
Statistical Area**

*Economic and  
Demographic Data and  
Projections to 2060  
for more than  
nine hundred variables*

**Includes New  
Total Population Data from  
the 2020 Census**

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Download**

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# Annual Data to 2060

## Population by Age, Race & Sex

- Total Population by Single Year of Age (0 to 85+), Total, Male, and Female (1970 to 2060)
- White Non-Hispanic Population by Single Year of Age (0 to 85+), Total, Male, and Female (1990 to 2060)
- Black Non-Hispanic Population by Single Year of Age (0 to 85+), Total, Male, and Female (1990 to 2060)
- Native American Non-Hispanic Population by Single Year of Age (0 to 85+), Total, Male, and Female (1990 to 2060)
- Asian American and Pacific Islander Non-Hispanic Population by Single Year of Age (0 to 85+), Total, Male, and Female (1990 to 2060)
- Hispanic Population by Single Year of Age (0 to 85+), Total, Male, and Female (1990 to 2050)

## Retail Sales

- Total Retail Sales
- Motor Vehicles & Parts
- Furniture, Home Furnishings
- Electronics & Appliance Stores
- Building Materials & Garden Supplies
- Food & Beverage Stores
- Health & Personal Care Stores
- Gasoline Stations
- Clothing and Accessories
- Sporting Goods, Hobby & Book Stores
- General Merchandise
- Miscellaneous Retail Stores
- Nonstore Retailers
- Eating & Drinking Places

## Education (1970, 1980, 1990, 2000, & 2010)

- Percent Population Age 25+, Not Completing High School
- Percent Population Age 25+, Completing High School Only
- Percent Population Age 25+, Completing 4 Years of College or More

## Employment and Earnings by Industry

- Total Employment or Earnings
- Farm Employment or Earnings
- Non-Farm Employment or Earnings
- Private Employment or Earnings
- Agricultural Svcs, Forestry, Fishing & Hunting
- Mining
- Utilities
- Construction
- Manufacturing
- Wholesale Trade
- Retail Trade
- Transportation & Warehousing
- Information
- Finance and Insurance
- Real Estate and Rental & Leasing
- Professional, Scientific & Tech Services
- Mgmt of Companies and Enterprises
- Admin & Sprt & Waste Mgmt & Rmdtn Svcs
- Educational Services
- Health Care and Social Assistance
- Arts, Entertainment, and Recreation
- Accommodation & Food Services
- Other Services (except Public Admin)
- Government Employment or Earnings
- Federal Civilian Government
- Federal Military
- State and Local Government

## Household Data

- Persons Per Household
- Retail Sales Per Household (2012 \$)
- Mean Household Income (2012 \$)
- Mean Household Income (Current \$)
- Households with Money Income
- Less Than \$10,000 (in 2009 \$)
- \$10,000 to \$19,999
- \$20,000 to \$29,999
- \$30,000 to \$44,999
- \$45,000 to \$59,999
- \$60,000 to \$74,999
- \$75,000 to \$99,999
- \$100,000 to \$124,999
- \$125,000 to \$149,999
- \$150,000 to \$199,999
- \$200,000 or More

## Personal Income

- Total Earnings
- Wages and Salaries
- Supplements to Wages & Salaries
- Proprietors Income
- Dividends, Interest and Rent
- Personal Current Transfer Receipts
- Contributions for Govt Social Ins
- Residence Adjustment
- Net Earnings
- Personal Income
- Non-Farm Income
- Farm Income
- Income Per Capita (2012 \$)
- Income Per Capita (Current \$)
- Wealth Index (U.S. = 100.00)

## Labor Force and Unemployment (2012-2021)

- Civilian Labor Force
- Employed
- Unemployed
- Unemployment Rate

## Economic Output

- Gross Domestic Product

## Private Non-Farm Establishments by Size (2018 & 2019)

- Total Number of Business Establishments
- Agricultural Svcs, Forestry, Fishing & Hunting
- Mining
- Utilities
- Construction
- Manufacturing
- Wholesale Trade
- Retail Trade
- Transportation & Warehousing
- Information
- Finance and Insurance
- Real Estate and Rental & Leasing
- Professional, Scientific & Tech Services
- Mgmt of Companies and Enterprises
- Admin & Sprt & Waste Mgmt & Rmdtn Svcs
- Educational Services
- Health Care and Social Assistance
- Arts, Entertainment, and Recreation
- Accommodation & Food Services
- Other Services (except Public Admin)
- Auxl (except Corp, Subsid & Regl Mgmt)
- Unclassified Establishments

## What is a Data Pamphlet?

### Data Pamphlets

are detailed economic and demographic data files for a specific geographic area, such as Wayne County, Michigan. Each *Data Pamphlet* costs \$225 and includes:

### Economic and Demographic Data Files

for an individual county, state or Core Based Statistical Area (CBSA) – more than 85,000 statistics. Data and projections 1970 to 2060 or 1990 to 2060. Also included with each *Data Pamphlet* is selected comparative data for the U.S. and all Census Regions as well as rankings of the *Data Pamphlet* geographic area among similar areas for population, employment and income growth.

**Technical Description** of the projection methods, data sources, and data definitions.

**Analysis of the Regional Projections** highlighting emerging trends and presenting an outlook for regional economies. This chapter also discusses the outlook for the U.S. economy as a whole.

**Includes Total Population Data from the 2020 Census**

# Data Pamphlets

## A Valuable Resource for Market Analysts, Researchers, and Planners

**Regional Market Analysis** – economic and demographic data help marketing professionals and market researchers analyze the makeup of the economy, including income and employment growth, population changes, households, and retail sales potential.

**Research and Reference** – historical and projected data in one printed volume enable researchers to assess economic and demographic trends quickly; many different data sets in one source make it a valuable reference tool for libraries.

**Long Range Planning** – annual projections to 2060 aid planners in performing studies and preparing analyses.

**Customized Presentation of Data** – with the spreadsheet data tables by download, and using your own software, you can tabulate data and graph trends.

## County Projections to 2060

Woods & Poole county projections are updated annually and take into account specific local conditions based on historical data from 1969 to 2020; all data from 2021 to 2060 are projected. Although not an indicator of future accuracy, the average absolute percent error for Woods & Poole's 10-year total population projections has been  $\pm 8.1\%$  for counties and  $\pm 4.0\%$  for states.

## Available by Download

Data Pamphlets are available by download in spreadsheet files for use in almost any spreadsheet software. These computer readable files make it easier for the user to analyze the data, prepare special tables, and create graphs and charts. The data files by download have **annual data** through 2060.

**Woods & Poole Economics, Inc.** is a small, independent, firm that specializes in long-term county economic and demographic projections. Woods & Poole's database for every county in the U.S. contains projections through 2060 for more than 900 variables. Woods & Poole has been making county projections since 1983.

**[www.woodsandpoole.com](http://www.woodsandpoole.com)**

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